

MENGYUAN DONG

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(510) 646-6814

Sacramento, CA

EXPERIENCE

Data Reporter, *Sacramento Business Journal*

Oct. 2023 - Present | Sacramento, CA

Pitch and produce data-driven stories covering topics such as local job market dynamics, housing affordability and cyber security.

Source, clean and analyze datasets, creating graphics and maps to present trends and insights.

Build and maintain datasets on diverse industries by surveying local businesses and accessing public records, including land developers, minority-owned businesses, mortgage lenders and many more.

Write daily news articles and features on local businesses and economic trends.

Reporting Intern, *Bay City News*

May 2022 - Dec. 2022 | Berkeley, CA

Published several features and more than 30 daily news stories, including election updates, housing plans and environmental issues in the Bay Area. *Stories* got cross-posted by The Mercury News, SF Gate, NBC Bay Area and other news outlets.

OSINT Investigator, *Human Rights Center, UC Berkeley*

Sept. 2022 - Dec. 2022 | Berkeley, CA

Worked on the global Digital Verification Corps team to seek and identify social media videos of police brutality against protesters.

Used open source investigation skills such as advanced searching and geolocation (Google Earth) to analyze and verify content.

Content Analyst Intern, *ByteDance*

May 2021 - Aug. 2021 | Beijing, China

Conducted analysis of news trends and social media sentiment for the company's global products, including TikTok. Made charts and infographics and wrote content analysis reports.

Designed templates for the weekly analysis reports and created social media data analysis guides for the team.

Data Journalism Intern, *Caixin Media*

Feb. 2020 - July 2020 | Beijing, China

Pitched and produced interactive data stories on various topics, including child trafficking in China and COVID-19 trends.

Cleaned, analyzed data and created visualizations for projects using Excel, Google Sheets, Illustrator and Tableau.

EDUCATION

University of California, Berkeley

Fall 2021 - Spring 2023 | Berkeley, CA

M.J., Data Journalism/Narrative Writing

Courses: Coding (R & Python & HTML), Data Visualization, Machine Learning, Animating the News, Magazine Writing

University of Texas at Austin

Fall 2017 - Fall 2019 | Austin, TX

B.J., Journalism

Courses: Local News Reporting, Elements of Databases, Graphic Design

Sichuan University

Fall 2015 - Spring 2017 | Chengdu, China

B.A., Literature in Journalism

SKILLS

Data Analysis: R (Tidyverse, ggplot), Python (Pandas, Beautiful Soup, Numpy, Scikit-learn), Advanced Google Sheets

Development: HTML, CSS, basic JavaScript, Git and Github, Command Line

Design: Adobe Photoshop, Adobe Illustrator, DataWrapper, Tableau, QGIS, Mapbox, Figma

Video Editing & Animation: Adobe Premiere, Adobe After Effects

Languages: Mandarin Chinese (native)

HONORS

Google News Initiative Fellowship

2022 | Berkeley, CA

Sigma Awards 2021 Shortlist

2021 | Beijing, China

Unrestricted Endowed Presidential Scholarship, *University of Texas at Austin*

2019 | Austin, TX